



Wilmington
Delaware, USA



JUNE 4-7 2023

THIRD INTERNATIONAL INTERACTIVE SYMPOSIUM ON UHPC

Invitation to Symposium Sponsor

The **Third International Interactive Symposium on Ultra-High Performance Concrete in North America** will be held in **Wilmington, DE on June 4-7, 2023**. Under the theme *UHPC Unites* and building upon the success of the first symposium in 2016 and the second in 2019, the goal of the symposium is to share knowledge and experiences in the field of UHPC materials, design, and applications for the continuous advancement of the technology.

The **interactive symposium** will provide a platform to present recent UHPC activities, research and innovations as well as the opportunity to participate in expert-led panel discussions, where active participation is encouraged. Panel discussions will cover the latest UHPC advancements in bridge preservation, material performance, construction and fabrication, buildings and architecture, material characterization, and structural design guidance. The symposium will also cover sustainability, resiliency, numerical and structural modeling, repair and retrofit, bridge design and construction, and security applications. Interactive UHPC project tours return in 2023 again, too.

Can we count on your organization to support the continued success and advancement of the UHPC community? Our sponsorship program has been designed to provide an opportunity to increase your profile in the local and global markets, in addition to **networking** with decision-makers, industry leaders, design professional, and other delegates.

From our Platinum to Bronze metal categories, each sponsorship tier has a specific set of exposure and benefits intended to **elevate your organization's visibility** and recognition at the Symposium. In addition, we offer sponsorship of conference hand-outs on which your organization's logo would be prominently displayed, including lanyards, notebooks and pens, and conference bags. Sponsorship opportunities to defray the cost for special events including the symposium student competition and meal functions are also available. In addition, you can also sponsor travel support for state/government employees or students to attend the 2023 UHPC symposium.

Interested? A reply form is included; keep in mind that we can create customized sponsorship packages to meet your individual marketing objectives.

Our strong online presence will promote the symposium at www.UHPCsymposium.com and through social media initiatives. Program updates on various association websites for the global architectural and engineering communities will be a vital part of our promotion as we confirm distinguished speakers and the scientific components of the event. The call for papers and panel topic discussions will be broadly disseminated to attract top caliber speakers including architects, engineers, industry practitioners and academia from the global UHPC Community.

We hope we can count on your support of this important Symposium for UHPC.

Dr. Tess Ahlborn, P.E., FACI, FPCI
Professor, Michigan Tech University

Dr. Sri Sritharan, FACI
Distinguished Professor & Assistant Dean, Iowa State University



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Sponsorship Tiers	Platinum	Gold	Silver	Bronze
Contribution Amount	\$10,000	\$6,000	\$3,000	\$1,500
Advertisement space in symposium program	Full page	½ page	¼ page	None
Complimentary (full) registrations	3	2	1	None
3-minute speech at awards banquet (optional)	✓	–	–	–
Complimentary exhibitor table at the symposium hotel	Large	Medium	Small	–
Display of Logo on symposium emails/announcements	✓	✓	–	–
Sponsors brochure/promotional item in conference bag	✓	✓	–	–
Placement of sponsors brochure/ad on sponsor table	✓	✓	✓	–
Verbal recognition at the opening function	✓	✓	✓	–
Display of sponsors logo (with web link) on website	Big	Big	Small	Small
Display of sponsors logo in program, at registration, during opening session, and on signage throughout the facility	Big	Big	Small	Small

Items For Sponsorship*	Lanyards	Note books/Pens	Tote Bags
Contribution Amount	\$2,500	\$3,000	\$2,500
Number Available	0	1	0
Display of sponsors logo on sponsored item	✓	✓	✓
Display of sponsors logo (with web link) on website	Small	Small	Small
Display of sponsors logo in program, at registration, during opening session, and on signage throughout the facility	Small	Small	Small



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Event Partnership Opportunities	Sunday Reception	Monday Reception	Student Comp.	Day 2 Tours	Coffee Break
Contribution amount	\$2,000	\$3,000	\$2,000	\$2,000	\$750
Number Available	1	4	2	4	4
Complimentary (Full) Registrations	–	1	–	–	–
Placement of sponsors brochure/ad on sponsor table	✓	✓	–	–	–
Verbal recognition during sponsored event	–	–	✓	✓	
Display of sponsors logo in the agenda next to the event	✓	✓	✓	✓	
Display of Sponsors logo during sponsored event	✓	✓	✓	✓	✓
Display of sponsors logo (With Web link) on website	Small	Small	Small	Small	Small
Display of Sponsor's logo in program, at registration, during opening session, and on signage throughout the facility	Small	Small	Small	Small	Small

Travel Scholarship Sponsorship:

In an effort to assist students and government agencies with attending and participating in this Symposium, the Organizing Committee is excited to offer travel scholarship opportunities through the support of sponsors like you. Your travel sponsorship will be combined into a pooled fund which will be used to reimburse travel expenditures for those that would otherwise be unable to attend. This opportunity helps get decision makers to the event to learn about new UHPC technologies and network with the consultants and experts in the field. You are welcome to request a specific agency be assisted with your contribution.

In thanks for your support, the sponsoring organizations will be verbally recognized during the Awards Banquet and the sponsors' logo will be displayed on the symposium website and throughout the symposium event. At a contribution level of \$3,000 or more, the sponsor will also be entitled to 1 free complimentary registration and placement of their company's brochure/ad on the Sponsor Table.

Third International Interactive Symposium on UHPC – Sponsorship Form

To reserve a sponsorship opportunity at the symposium, or to obtain more information, please contact the Organizing Committee by email at uhpc@iastate.edu. Once your sponsorship is reserved, you will be emailed a confirmation. **All sponsorship categories will be awarded on a first come - first served basis up to the number available as specified in this brochure.**

Please print clearly:

Name of Company/Institution: _____

Name to be used on signage/recognition: _____

Address: _____ City: _____ Province/State: _____

Country: _____ Postal Code/Zip: _____

Name of Contact Person: _____

Email: _____ Telephone: _____

Sponsorship Opportunities:

Platinum - \$10,000 Gold - \$6,000 Silver - \$3,000 Bronze - \$1,500

Lanyards - \$2,500 Notebooks/Pens - \$3,000 Tote Bags - \$2,500

Sunday Reception - \$2,000 Monday Reception - \$3,000 Student Competition - \$2,000

Tours - \$2,000 Coffee Break - \$750 Other \$ _____ (e.g. Travel Scholarship)

Exhibitor Opportunity:

Small (~30 in) High-top Table during Monday Evening Reception for Any Registered Participant - \$500 (complimentary w/ Platinum & Gold Sponsorship)

TOTAL DUE: \$ _____

Please make your check payable to **Iowa State University** or complete the required information below:

Account Type:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Discover
Cardholder Name	_____		
Account Number	_____		
Expiration Date	_____ \ _____	Three-digit code:	_____

Please send the completed form to:

Iowa State University
C/O UHPC2023
1601 Golden Aspen Drive, Suite 110
Ames, IA 50010

Fed Tax ID # 42-6004224
Email: uhpc@iastate.edu
Phone: 515.294.1775