



2024 Sponsor & Exhibitor Opportunities

Better Together: Transforming Public Health

March 26-27, 2024

Airport Holiday Inn, Des Moines

PHCI

Public Health Conference of Iowa

Iowa's Premiere Public & Environmental Health Conference

iowapha.org/phconferenceiowa



2024 Public Health Conference of Iowa

2024 PHCI Sponsorship Benefits	\$10,000 Sponsor	\$6,000 Sponsor	\$5,000 Sponsor	\$4,000 Sponsor	\$3,000 Sponsor	\$1,500 Sponsor
Exclusive rights as Presenting Sponsor of PHCI	X					
Logo displayed on PHCI website and conference brochure	X	X	X	X	X	X
Complimentary PHCI registrations	10 (\$4,250 value)	6 (\$2,550 value)	5 (\$2,125 value)	4 (\$1,700 value)	3 (\$1,275 value)	2 (\$850 value)
6 ft. skirted Exhibit Table onsite	X (2)	X	X	X	X	X
Opportunity to place materials in PHCI Swag Bag	X	X	X			
*General or Tailored Sponsorships available	Presenting	Food & Beverage Keynote	Student Wellness	Awards Speakeasy	Conference Swag Selfie Station	Focus Area

*General Sponsorships available at all levels



\$10,000

Presenting Sponsor

**Connect and Network
with your Target Audience!**

Who attends PHCI

Average attendance 450 individuals per year



- Public Health Administration
- Students
- Program Specialists
- Health Care Professionals
- Academia/Faculty
- Environmental Health

- Exclusive rights as the Presenting Sponsor of 2024 Public Health Conference of Iowa with recognition of such on all materials including website, conference brochure, and all communications
- Logo prominently displayed first on all materials, including website and conference brochure
- Name and logo displayed on all marketing communication to conference registrants and potential attendees, including email and social media posts
- Opportunity to give a welcome message to all attendees at the beginning of the conference
- Ten (10) complimentary PHCI registrations (\$4,250 value)
- Opportunity to place materials in PHCI Swag Bag
- Premiere location of two 6 ft. skirted exhibit tables

“The whole HHRA team enjoyed our opportunity to meet with so many dedicated public health professionals during the **Public Health Conference of Iowa**. We were pleased that so many attendees are deeply, and often personally interested in food and ag-centric public health science. Our **Sponsorship was a great investment** in growing our network of Alliance members in the heart of the Heartland.”

Heartland Health Research Alliance



Tailored Sponsorship Opportunities

\$6,000

Keynote Sponsor

Opportunity to give speech prior to opening and closing Keynote sessions with name and logo prominently displayed on conference slideshow.

\$5,000

Student Sponsor

Sponsor of student luncheon and poster presentations with opportunity to give speech during luncheon.

\$5,000

Wellness Sponsor

Sponsor of wellness activities with logo displayed in wellness area. Opportunity to provide branded item to all conference attendees.

\$6,000

Food & Beverage Sponsor

Name and logo on coffee cups & napkins with signage on food and beverage tables during the conference.

\$4,000

Speakeasy Sponsor

Sponsor of Speakeasy area of hotel during reception and networking time. Name and logo on cocktail napkins and pub tables.



PHCI
Public Health Conference of Iowa

Tailored Sponsorship Opportunities



PHCI
Public Health Conference of Iowa

\$4,000

Awards Sponsor

Sponsor of food and drink at the Awards Ceremony with signage at all tables. Name and logo on ceremony slideshow.

\$3,000

Conference Swag Sponsor

Name and logo displayed on swag bag distributed to all conference attendees.

\$3,000

Selfie Station Sponsor

Logo displayed prominently on photo booth, all photos, and photo website.

\$1,500

Focus Area Sponsor

Opportunity to suggest focus area tags and sponsor up to three (3) concurrent sessions.

Any Level

Create Your Own Sponsorship

Contact Kim Novy at Kim@iowapha.org to discuss opportunities!



Conference Exhibitors

Contact
Kim@iowapha.org
for more
information

	Early through 12/1/2023	Standard through 2/28/2024	Late after 2/28/2024
Exhibitor	\$1000	\$1250	\$1500
Non-Profit Exhibitor	\$400	\$450	\$500

Exhibitor Benefits

- 6-foot skirted exhibit table
- One (1) staff full conference registration (\$425 value)
- Listed as an Exhibitor in PHCI materials

Visit iowapha.org/phconferenceiowa to register

New This Year!

Additional
full conference
registration for one
exhibit booth staff

\$200

(\$425 value)

“Every year, our organization **values exhibiting** at **PHCI** as a way to support the culture of public health in Iowa and to share our mission and resources with passionate Iowans who care about healthcare and health just as much as we do!”

Rachel Schramm, Program Manager, Iowa Cancer Consortium