

NOVEMBER 12-14, 2025

NATIONAL AGRICULTURAL MARKETING SUMMIT

INDIANAPOLIS, INDIANA



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

The AgSummit provides a unique learning and networking opportunity for food system and agricultural marketing practitioners. Participants will form new partnerships, learn new business strategies that can improve the performance of their farms and businesses and be informed on best-practices related to direct and intermediate markets across the nation.

Audience

- Market managers
- Direct and intermediate market farmers and food businesses
- Agribusinesses with value-added products
- Farm and food system practitioners
- Technical assistance providers

The AgSummit has ranged in attendance from 225-300 attendees, with a record-breaking year of 360 registered attendance in 2023. Attendees come from diverse backgrounds, from both public and private sectors, including farmers, academics, entrepreneurs, service providers, mission-focused investors, business operations, community practitioners, students, consultants, and government employees from both state and federal agencies.

Sponsor Levels

Multiple sponsorship packages are available so you can select the best option for your organization. See packages options, fees, and benefits on pages 2-3. A limited number of exhibitor booths will be available - first come, first served.

- Platinum: \$20,000
- Gold: \$10,000
- Silver: \$5,000
- Bronze: \$2,500
- Exhibitor only: \$600

We appreciate any contribution to the conference. If you would like to sponsor with a different amount than listed above, please complete our Sponsor Form or contact Registration Services at registrations@iastate.edu.

Sponsorship Deadline:
September 15, 2025

Contact:
sfranzen@iastate.edu

More Information:
agsummit.org

2025 NATIONAL AGRICULTURAL MARKETING SUMMIT

SPONSORSHIP PACKAGES

PLATINUM \$20,000

Platinum Benefits:

- Eight complimentary conference registrations
- Exhibitor table
- Recognition on Summit website: logo, mission statement, website
- Recognition in press materials
- Recognition during conference opening session
- Recognition on printed conference materials: logo and website
- Main stage logo display
- Video presentation or speaking opportunity during conference
- Social media promotion: sponsor recognition, organization/business website and social media

GOLD \$10,000

Gold Benefits:

- Six complimentary conference registrations
- Exhibitor table
- Recognition on Summit website: logo, mission statement, website
- Recognition in press materials
- Recognition during conference opening session
- Recognition on printed conference materials: logo and website
- Main stage logo display

SILVER \$5,000

Silver Benefits:

- Three complimentary conference registrations
- Exhibitor table
- Recognition on Summit website: logo, mission statement, website
- Recognition in press materials
- Recognition during conference opening session
- Recognition on printed conference materials: logo and website

BRONZE \$2500

Bronze Benefits:

- Two complimentary conference registrations
- Exhibitor table
- Recognition on Summit website: logo, mission statement, website
- Recognition on printed conference materials: logo and website

EXHIBITOR \$600

Exhibitor Benefits:

- One complimentary conference registration
- Exhibitor table

2025 NATIONAL AGRICULTURAL MARKETING SUMMIT

SPONSORSHIP PACKAGES: COMPARISON

	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Exhibitor \$600
Complementary conference registrations	✓	✓	✓	✓	✓
Exhibitor table	✓	✓	✓	✓	✓
Recognition on conference website	✓	✓	✓	✓	
Recognition in press materials	✓	✓	✓	✓	
Recognition during conference opening session	✓	✓	✓		
Recognition on printed conference materials	✓	✓	✓		
Main stage logo display	✓	✓			
Video presentation or speaking opportunity during conference	✓				
Social media promotion	✓				

Sponsorship deadline to secure your benefits: October 15, 2025

All exhibitor tables and sponsorships will be first come, first served. To sponsor, please visit agsummit.org to register as a sponsor and reserve your sponsorship benefits. For questions related to payment methods or other inquiries, please contact Sam Franzen: sfranzen@iastate.edu. For questions related to the conference, please contact Courtney Long: court7@iastate.edu

Sponsorship Deadline:
October 15, 2025

Contact:
sfranzen@iastate.edu

More Information:
agsummit.org