

The College of Human Sciences

Entrepreneurship Showcase Program

Friday April 23rd , 2021 • 8:00 AM - 12:00 PM

Lower Level Student Innovation Center

Awards Program 3:00 PM - 4:00 PM

**Presented by AESHM 474: Entrepreneurship in Human Sciences
Instructor; Linda Niehm**

IOWA STATE UNIVERSITY

College of Human Sciences

Department of Apparel, Events, & Hospitality Management

Fashion, Retail Business Groups 8AM-9AM

Entrepreneurship Showcase

Winners to be notified 12-2pm and awards program will be from 3-4pm

REDUIRE

8:00-9:00 AM

Judi Eyles

Brian Tapp

THRIFTSWAP

8:00-9:00 AM

Judi Eyles

Brian Tapp

COFFEE & CLOSET

8:00-9:00 AM

Judi Eyles

Brian Tapp

THE THREAD COLLECTIVE

8:00-9:00 AM

Judi Eyles

Brian Tapp

CURATED CREATORS

8:00-9:00 AM

Anne Marie Fiore

Jeff Kushkowski

MONSTERA MAY

8:00-9:00 AM

Anne Marie Fiore

Jeff Kushkowski

FREE SPIRIT BOUTIQUE

8:00-9:00 AM

Anne Marie Fiore

Jeff Kushkowski

IOWA STATE UNIVERSITY

College of Human Sciences

Department of Apparel, Events, & Hospitality Management

Online Business Consulting Project Groups 8AM-9AM

Entrepreneurship Showcase

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**MCKENNA COX,
OLIVIA KLEAN &
SOLOMON YOUNG**
8:00-9:00 AM

Emily Schrimpf
Bruce Niehm

**JAMES
ENOWMBITANG &
MOLLIE HENNING**
8:00-9:00 AM

Emily Schrimpf
Bruce Niehm

**MICHELLE BEAUDET
& L. GARDETTO**
8:00-9:00 AM

Emily Schrimpf
Bruce Niehm

IOWA STATE UNIVERSITY

College of Human Sciences

Department of Apparel, Events, & Hospitality Management

Cafe, Restaurant, Event Business Groups 9AM-10AM

Entrepreneurship Showcase

Winners to be notified 12-2pm and awards program will be from 3-4pm

DINE OR DIE

9:00-10 AM

Thomas Swartwood

Steve McKinney

MUNCHIES

9:00-10 AM

Thomas Swartwood

Steve McKinney

VENUST VINEYARD

9:00-10 AM

Thomas Swartwood

Steve McKinney

FANBASE

9:00-10 AM

Thomas Swartwood

Steve McKinney

ENCHANTING ACRES

9:00-10 AM

Megan Sweere

Jeff Kushkowski

THE GREENHOUSE

9:00-10 AM

Megan Sweere

Jeff Kushkowski

FRONT SEAT

PLANNER

9:00-10 AM

Megan Sweere

Jeff Kushkowski

E&S GLAMPING

9:00-10 AM

Megan Sweere

Jeff Kushkowski

IOWA STATE UNIVERSITY

College of Human Sciences

Department of Apparel, Events, & Hospitality Management

Cafe, Restaurant, Event Business Groups 10AM-11AM

Entrepreneurship Showcase

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PERFECT PICNIC
10:00-11:00 AM

Marcus Johnson
Rui Li

THE KNITTING CAFE
10:00-11:00 AM

Marcus Johnson
Rui Li

**TIMBERRIDGE
FARMS EVENT
CENTER**
10:00-11:00 AM

Marcus Johnson
Rui Li

**FLOURISHING
DREAMS**
10:00-11:00 AM

Marcus Johnson
Rui Li

THE BLUE PAW
10:00-11:00 AM

Megan Sweere
Steven Mckinney

CEREAL BOWL
10:00-11:00 AM

Megan Sweere
Steven McKinney

**NORRIS LAKE
BREWERY**
10:00-11:00 AM

Megan Sweere
Steven McKinney

BEV AROUND TOWN
10:00-11:00 AM

Megan Sweere
Steven McKinney

IOWA STATE UNIVERSITY

College of Human Sciences

Department of Apparel, Events, & Hospitality Management

Technology & Miscellaneous Business Groups 11AM-12PM

Entrepreneurship Showcase

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SEEDS

11:00-12:00 PM

Jim Oliver

David Slump & Christine Slump

PET PAWTY KIT

11:00-12:00 PM

Jim Oliver

David Slump & Christine Slump

SPIRIT TO GO!

11:00-12:00 PM

Jim Oliver

David Slump & Christine Slump

ECO PET

11:00-12:00 PM

Jim Oliver

David Slump & Christine Slump

ATON DISC

EQUIPMENT

11:00-12:00 PM

Dennis Muilenburg

Jeff Underwood

MAIN CHARACTER CANDLE CO.

11:00-12:00 PM

Dennis Muilenburg

Jeff Underwood

SOMETHING BLUE BASKETS

11:00-12:00 PM

Dennis Muilenburg

Jeff Underwood

LOCKIT

11:00-12:00 PM

Dennis Muilenburg

Jeff Underwood

IOWA STATE UNIVERSITY

College of Human Sciences

Department of Apparel, Events, & Hospitality Management

Hybrid & Virtual Business Groups 11AM-12PM

Entrepreneurship Showcase

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SIMPLY FIT
11:00-12:00 PM

Joan Su
Ken Tsai

JUST THE BASICS
11:00-12:00 PM

Joan Su
Ken Tsai

DESIGN YOUR DENIM
11:00-12:00 PM

Joan Su
Ken Tsai

THRED
11:00-12:00 PM

Joan Su
Ken Tsai

SPIRIT COURSE
11:00-12:00 PM

Jessica Hurst
Bill Malone

**PLANNERS FOR
PLANTERS**
11:00-12:00 PM

Jessica Hurst
Bill Malone

HAUTEBOX
11:00-12:00 PM

Jessica Hurst
Bill Malone

CHARCU FOR YOU
11:00-12:00 PM

Jessica Hurst
Bill Malone



Thank you!

Special thanks to AESHM Department Chair Dr. Eulanda Sanders for her support of the E-Showcase, along with our CHS Dean, Dr. Laura Dunn Jolly, and the Ignite Innovation Showcase Team.

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